

## **PLENTEX LIMITED**

**NEWS RELEASE – 24 July 2020** 

## NEW CORPORATE VISION, WEBSITE AND LOGO

Today, Plentex announces its new updated website, making public our new Vision, Mission and Policies along with our new corporate logo.

Plentex continues to prepare to embark on the delivery phase of our strategy and we have chosen to refresh our image and restate our focus, presenting this to our shareholders and stakeholders around the world.

Our new Vision, Mission, Objectives and Policies can be viewed on the website, and our new logo is presented here for the first time.

The new logo, a bright green and bright blue patch with our name emblazoned in white, represents the key components of the strategy which can be distilled as "food from the land and sea". The land is represented by the bright green, the colour of the rice fields of Leyte, and the bright blue, the colour of the surrounding clear cool sea. The choice of white for our name, is to represent the clean and high-quality products we will produce, for local and export markets.

Thank you to all our shareholders and stakeholders for continuing to support us through the transition from concept to delivery.

Neil Grimes
Managing Director
Plentex Limited

For enquiries please call our Melbourne office on +61 3 9553 8896